



## ARTWORK SPECS & COMPANY INFO

### ARTWORK SPECS

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**FOR PRINT:** Logos that will be printed on magnet, bag, folder, banner, t-shirt, and print materials must be provided in a **vector format** (i.e., Illustrator eps).

Provide **both full-color (CMYK) and one-color** versions of your logo, if applicable.

Please make sure all **fonts are outlined**.

**FOR WEB:** If you are only supplying a logo for the web, you can provide a **high-resolution jpeg**.

**SEND ARTWORK** to [williamfredrickjohnson@yahoo.com](mailto:williamfredrickjohnson@yahoo.com). Please include "Gold Rush Logo" in the subject line.

### WEBSITE & COMPANY INFORMATION

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**COMPANY WEBSITE:** \_\_\_\_\_

We will link your website to the Gold Rush and Prospect Valley PTA websites. Website must contain material appropriate for school-aged children.

**COMPANY INFORMATION:** \_\_\_\_\_

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We will publicly recognize your company at our race on Sunday, October 8, 2017. In a sentence or two, please tell us a little about your business as we may use this information in our race announcement.

**EMAIL INFO** to Cara Jakab at [gcjakab@msn.com](mailto:gcjakab@msn.com) or **fax 303.982.7536** to Prospect Valley, attn. Gold Rush.

### DEADLINE

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**Friday, August 22, 2016**

Logo artwork must be submitted no later than July 19, 2017 in order to ensure inclusion on the race brochure, poster, and t-shirt.

***Please submit company website information as soon as possible.***

The sooner we have your logo and website information, the sooner we can publicize your company on the Gold Rush and Prospect Valley PTA websites!

**FOR ARTWORK QUESTIONS:** Contact Bill Johnson 720.244.7043 or [williamfredrickjohnson@hotmail.com](mailto:williamfredrickjohnson@hotmail.com)

**FOR GENERAL QUESTIONS:** Contact Allison Windes 303.565.0859 or [allisonwindes@gmail.com](mailto:allisonwindes@gmail.com)