



# SPONSOR COMMITMENT

## YES, I WOULD LIKE TO BE A SPONSOR!

**IRONMAN (\$2,000+)**

Logo on School Calendar Magnet or Race Bags or School Registration Folders\*; 4 Flyers/Year in School Monday Folder; Logo on Race Banner; Banner on School Fence; Social Media Promotion; Logo on Race T-Shirt; Logo on Print Materials; 8 Complimentary Race Registrations; Logo/Link on Race & School Websites; Company Material in Race Bag; Banner at Event; Table at Event; Verbal Recognition at Event (\*additional cost of items paid for by sponsor)

**MARATHONER (\$1,500)**

2 Flyers/Year in School Monday Folder; Logo on Race Banner; Banner on School Fence; Social Media Promotion; Logo on Race T-Shirt; Logo on Print Materials; 6 Complimentary Race Registrations; Logo/Link on Race & School Websites; Company Material in Race Bag; Banner at Event; Table at Event; Verbal Recognition at Event

**10K (\$1,000)**

1 Flyer/Year in School Monday Folder; Banner on School Fence; Social Media Promotion; Logo on Race T-Shirt; Logo on Print Materials; 4 Complimentary Race Registrations; Logo/Link on Race & School Websites; Company Material in Race Bag; Banner at Event; Table at Event; Verbal Recognition at Event

**5K (\$500)**

Logo on Race T-Shirt; Logo on Print Materials; 2 Complimentary Race Registrations; Logo/Link on Race & School Websites; Company Material in Race Bag; Banner at Event; Table at Event; Verbal Recognition at Event

**2K (\$200)**

Logo/Link on Race & School Websites; Company Material in Race Bag; Banner at Event; Table at Event; Verbal Recognition at Event

**IN-KIND SPONSOR**

Donation: \_\_\_\_\_

Fair Market Estimated Value: \_\_\_\_\_

Benefits dependent on value of donation.

**DONATION** \_\_\_\_\_

Make checks payable to: **Prospect Valley PTA Gold Rush.**

Mail payment to: **Allison Windes (PV Gold Rush Chair),**

**3830 Cody St., Wheat Ridge, CO 80033**

## CONTACT INFORMATION

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## TERMS & CONDITIONS

This agreement ("Agreement") is entered into this day of \_\_\_\_\_, 2015 ("Effective Date") between the Prospect Valley Elementary PTA ("Affiliate") and \_\_\_\_\_ ("Sponsor") to set forth the terms and conditions upon which Sponsor agrees to be a local sponsor of the 2015 Prospect Valley Gold Rush ("Race").

- 1. General.** The Race is a fundraiser to raise funds to support vital needs throughout Prospect Valley Elementary. Prospect Valley PTA is a nonprofit organization.
- 2. Term.** This Agreement will begin on the Effective Date set forth above and end on June 1, 2016.
- 3. Race Date.** Affiliate will use its best efforts to conduct the Race on Sunday, October 11, 2015.
- 4. Sponsor Licensed Marks.** Sponsor grants Affiliate a limited, non-transferable, non-exclusive license to use Sponsor's name, logo, service marks and trademarks ("Sponsor Licensed Marks") solely for including Sponsor in above outlined materials during the Term of this Agreement. Affiliate shall not sublicense or transfer the use of the Sponsor Licensed Marks to any person or entity without the prior written consent of Sponsor.
- 5. Sponsorship Benefits/Payment.** Sponsor shall pay its entire sponsorship fee on or before July 31, 2015, and failure to do so shall result in a forfeiture of Sponsor's sponsorship rights. Prospect Valley PTA is a Section 501(c) 3 nonprofit. Your donation may qualify as a charitable deduction for federal income tax purposes.
- 6. Race Cancellation.** Neither Organization nor Affiliate, nor any officer, trustee, employee or agent of either, shall be responsible for damages that result from delays or postponements of the Race due to circumstances beyond their reasonable control. In the event that the Race does not take place, Sponsor's sponsorship fee as set forth above shall be treated as a donation to the Affiliate and shall not be refunded.

Agreed and Accepted by Sponsor

and Prospect Valley Elementary PTA Representative

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date